

ACCOUNTS RECEIVABLE DISCREPANCY NOTIFICATION

----- AR ADJUSTMENT AUTHORIZATION FORM -----

STATION	WKRC	LOCAL	NATIONAL <input checked="" type="checkbox"/>	PROD/NTR/OTHER
ISSUE DATE	9/14/2012	SALESPERSON	Washington	
ADVERTISER	Crossroads Grass Root Pol			
AGENCY	Crossroad Media			
INVOICE NUMBER	27494-1	INVOICE DATE	6/17/2012	
CONTRACT NUMBER	27494			

ADJUSTMENT

CONCLUSION-ADJUSTMENT? YES ☐ NO ☐

IF YES SPECIFY AMOUNT	total adjustment	Please put <u>net total</u> only below
	amount	

ADJUSTMENT REQUESTED BY:

Sales Mgr

Business Mgr

ACCOUNTING DEPARTMENT EXPLANATION

fw

SEE ATTACHED
BY

DATE

SALES DEPARTMENT RESPONSE TO ACCOUNTING EXPLANATION

INVOICE MUST BE ATTACHED WITH SPOTS BEING CREDITED CIRCLED AND HIGHLIGHTED.

#5 Pls change rate on 6/13/12 6'13a from \$ 950.00 to \$ 0.00.

Line rate not updated to reflect zero \$'s

Wrong PDF file uploaded by engineering

AE Signature

DATE



INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
27494-1	06/17/12	June 2012	05/28/12 - 06/13/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSSROADS GPS SKE	1582	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	06/06/12	06/06/12	M-F 730p-8p	7:27 PM-8:00 PM	--W----	:30	1	\$1,600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 06/06/12 7:48 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV05GPH \$1,600.00 NM									
7	06/07/12	06/07/12	M-F 730p-8p	7:27 PM-8:00 PM	---T---	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/04/12 06/10/12 ---T--- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 06/07/12 7:55 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV05GPH \$1,600.00 NM									
8	06/08/12	06/08/12	M-F 730p-8p	7:27 PM-8:00 PM	----F--	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/04/12 06/10/12 ----F-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 06/08/12 7:55 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV05GPH \$1,600.00 NM									
9	06/06/12	06/06/12	Letterman	11:35 PM-12:35 XV	--W----	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/04/12 06/10/12 --W---- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 06/06/12 12:07 AM Letterman 11:35 PM-12:35 XV :30 USPRTV05GPH \$750.00 NM									
10	06/08/12	06/08/12	Letterman	11:35 PM-12:35 XV	----F--	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/04/12 06/10/12 ----F-- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 06/08/12 12:09 AM Letterman 11:35 PM-12:35 XV :30 USPRTV05GPH \$750.00 NM									
11	06/13/12	06/13/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	--W----	:30	1	\$0.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/11/12 06/17/12 --W---- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 06/13/12 6:13 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV05GPH \$950.00 NM									
Total Spots							11		

Payment Terms 30 Days

Gross Total	\$13,650.00
Agency Commission	\$2,047.50
Net Amount Due	\$11,602.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500



www.local12.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
27494-1	06/17/12	June 2012	05/28/12 - 06/13/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Crossroads Grass Root Pol	CROSSROADS GPS SKE	1582

Flight Dates	Order #	Alt Order #
06/06/12 - 06/12/12	27494	09730311

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/07/12	06/07/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	---T---	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 ---T--- 1 \$950.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKRC Th 06/07/12 6:06 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV05GPH \$950.00 NM									
2	06/11/12	06/11/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	M-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/12 06/17/12 M----- 1 \$950.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKRC M 06/11/12 6:13 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV05GPH \$950.00 NM									
3	06/07/12	06/07/12	Local 12 News at Noon	12:00 PM-12:30 PM	---T---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 ---T--- 1 \$1,800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKRC Th 06/07/12 12:25 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV05GPH \$1,800.00 NM									
4	06/08/12	06/08/12	Local 12 News at Noon	12:00 PM-12:30 PM	----F--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 ----F-- 1 \$1,800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKRC F 06/08/12 12:12 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV05GPH \$1,800.00 NM									
5	06/11/12	06/11/12	Young & the Restless	12:30 PM-1:30 PM	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/12 06/17/12 M----- 1 \$900.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKRC M 06/11/12 12:55 PM Young & the Restless 12:30 PM-1:30 PM :30 USPRTV05GPH \$900.00 NM									
6	06/06/12	06/06/12	M-F 730p-8p	7:27 PM-8:00 PM	--W----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 --W---- 1 \$1,600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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